

QAI Level 3 Award in Innovative Methods in Learning Content Development

Become a next-generation content creator and curator for skills training

Design impactful content for job-oriented courses using AI and digital tools — and kick-start a successful career in skill-based content development.

Delivered by certified trainers trained by QAI UK, with masterclasses by UK-based experts.

Certification issued by QAI UK.
Grading: Pass (41%), Merit (60%), Distinction (75%)

Potential work opportunities with earnings of over ₹50,000+ per month

Training Delivery 6 days (6 hours per day), face-to-face, followed by a final assessment. Includes hands-on, real-world assignments and activities.

Focus on content creation and curation for vocational and skills-based training programmes

Key Highlights:

Duration: 50-Hour practical course | Face-to-face training in Gurgaon

Suitable for: Graduates with CEFR Level B2+ English

Global Standards: Mapped to NSQF (India) Level 4 and RQF (England) Level 3

Designed by professionals from the UK and India with over 25 years of experience in English language teaching, teacher training, content development, assessment, and test preparation.

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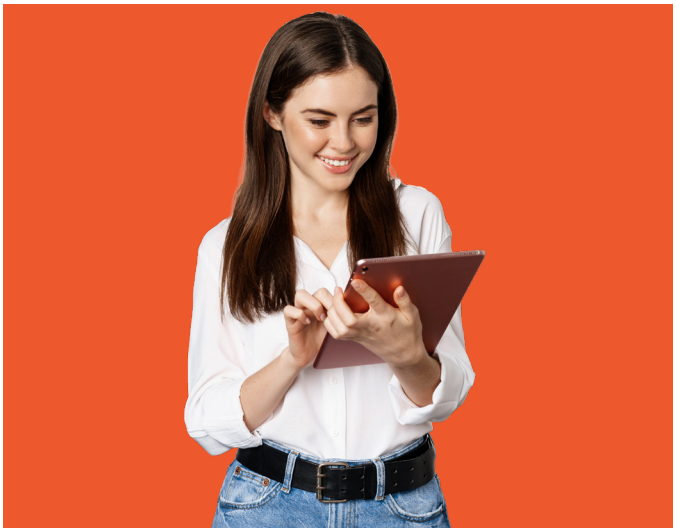

Smart Content Creation for a Skilling Revolution :

As skill-based learning gains momentum, there's a growing demand for engaging, job-focused content. Generative AI and digital curation are transforming how learning materials are developed making the process faster, smarter, and more accessible. Learn to harness these tools to design effective, tech-enabled content for today's vocational and entry-level programmes—part of a ₹5,000 crore+ opportunity emerging over the next five years.

What You Will Learn

Gain practical skills to design, develop, and deliver engaging content for skill-based programmes using AI tools, digital curation, and modern instructional design techniques. The course will include:

1. **Understanding Skill-Based Learning -** Explore the purpose and structure of vocational and job-focused training programmes, and how they align with recognised skills frameworks.
2. **Educational and Skilling Frameworks -** Learn about key Indian and international frameworks—such as NSQF, NEP, CIFR, and CEFR—and understand how to align your content with recognised standards for skill-based learning.
3. **Instructional Design Basics -** Learn how to plan course content by writing clear learning outcomes and organising it into effective, learner-centred modules.
4. **Introduction to AI in Content Creation -** Understand how AI can support the development of educational content, from generating ideas to drafting lessons and assessments.
5. **Content Curation Techniques -** Develop skills to find, evaluate, and organise relevant online content, while following ethical and copyright guidelines.
6. **Creating Engaging Learning Materials -** Create engaging learning materials such as scripts, activities, and assessments for skill-based courses.
7. **Project Work -** Apply your learning through hands-on content development for a skill-based course, reinforcing key concepts and building readiness for real-world roles in the skilling sector.

Work Opportunities After Completing the Programme

Upon completion, you'll be equipped for flexible, high-demand roles in the growing field of digital content creation for skill-based and vocational training.

- Freelance / Part-Time Content Creator for EdTechs & Training Providers
- Curriculum Designer for short-term job-ready courses
- AI-assisted Assessment Writer or Quiz Developer
- Scriptwriter for video-based and blended learning content
- Content roles with skilling startups, NGOs, and online platforms

Unlock opportunities with ₹50,000+ monthly potential

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