Zamit and QAI are Approved Training Partners with National Skills Development Corporation



Get Ready for National and International Jobs

High-quality training and certification in domain knowledge, job skills, and English—mapped to global standards, including the Common European Framework of Reference for Languages (CEFR), the Regulated Qualifications Framework (RQF) – England, Wales, and Northern Ireland, the National Skills Qualifications Framework (NSQF) – India, and the Common International Framework of Reference (CIFR) for future-readiness and skills

+91. 9625 440 440

+91. 9625 440 440

connect@zamitqai.com

www.zamitqai.com

Click / Scan for Details

Why Skills + English + Job Knowledge Matter for Career Success

In today's competitive world, having only technical knowledge or a basic qualification is not enough. To succeed in the job market — whether in India or abroad — individuals need a strong mix of domain knowledge, job-related soft skills, and the ability to communicate clearly in English.

Employers want people who not only understand their field but can also work in teams, communicate professionally, and follow instructions in English—especially in service sectors like healthcare, hospitality, retail, tourism, and digital media.

There is a big gap between what employers need and what jobseekers offer. According to NSDC, over 2.5 crore new jobs will be created in retail and hospitality in India by 2030, but many may go unfilled due to a lack of trained candidates. Globally, there is a shortage of 7 crore nurses and caregivers (WHO, 2022), while countries like Australia, the UK, Germany, and Canada are actively hiring from India. In digital media, demand for skilled professionals in content, marketing, and video editing is growing at over 20% each year.

Yet many jobseekers miss out simply because they lack the right skills or English fluency. Get ready. Get skilled. Get set for a successful career… Let's begin.

Start Your Journey with Us – Discover Your Interest, Get Trained, and Get Hired

We offer industry-focused, job-aligned courses to prepare you for national and international job opportunities and career growth—whether in healthcare, retail, hospitality, tourism, digital media, or other sectors.





Our courses focus on three key areas:

- **Domain Knowledge –** Practical knowledge needed for your chosen job, mapped to the NSQF using Qualification Packs (QPs) from Sector Skill Councils, and aligned to the RQF of England, Wales, and Northern Ireland. Training includes classroom instruction, hands-on practical exercises, laboratory work, case studies, role-plays, and supervised internships as required.
- **Job-Oriented Soft Skills –** Skills needed to succeed at work, including communication, time management, teamwork, personal grooming, customer handling, problem-solving, critical thinking, and more. These are aligned to the Common International Framework of Reference (CIFR) for Future Readiness and Skills.
- **English for the Job** – Covers:
  - **Listening** (understanding instructions and conversations at work)
  - **Reading** (signs, emails, reports, job documents)
  - **Writing** (messages, forms, reports, emails)
  - **Speaking** (clearly with customers, colleagues, and in interviews)
  - **Use of English** (grammar, vocabulary, and sentence accuracy in job situations)

The English module is aligned with the Common European Framework of Reference (CEFR), the global standard for language proficiency. Each skill is taught with a focus on real workplace use in sectors like healthcare, retail, hospitality, tourism, digital media, and more.

+91. 9625 440 440
+91. 9625 440 440
www.zamitqai.com

Course Highlights

- **Designed by Experts –** Created by professionals in the UK and India with expertise in skills training, language education, assessment, and job-specific domains
- **Course Duration –** 350 to 450 hours, depending on level and job domain
- **Global Standards –** Aligned with the NSQF (India), RQF (England, Wales & Northern Ireland), CEFR (for English), and CIFR (for skills)
- **Consistent Quality –** All centres follow approved, standardised content
- **Certified Trainers –** Delivered by QAI UK–certified trainers, with masterclasses by UK experts
- **Centralised Assessment –** All tests and assignments are fairly and centrally marked
- **Flexible Modes –** Available in Classroom, Online, or Blended formats
- **Practice Support –** LMS access with learning materials and activities
- **Workplace Readiness –** Includes lab work, practicals, mock tests, job-based tasks, and internships

Courses Offered

S. No.	Course Title	Duration & NSQF Level	Possible Jobs
1.	QAI Level 2 Diploma in General Duty Assistance and Home-based Patient Care	540 hours NSQF Level 4	General Duty Assistant, Caregivers, Homecare Attendant, Elderly Care Attendant
2.	QAI Level 2 Certificate in Retail Sales and Service Skills	400 hours NSQF Level 4	Retail Sales Associate, Retail Sales Assistant, Retail Counter Assistant, Retail Store Assistant
3.	QAI Level 2 Certificate in Hotel and Guest Services	400 hours NSQF Level 4	Housekeeping Attendant, Front Office Assistant, Guest Relations Executive, House Keeping Executive
4.	QAI Level 2 Certificate in Travel and Tourism Services	400 hours NSQF Level 4	Travel & Tour Assistants, Visa Processing Assistant, Travel Desk Assistant, Airport Executive, Customer Service Agent, Customer Support Executive, Tourism Sales Assistant
5.	QAI Level 2 Certificate in Digital and Social Media	400 hours NSQF Level 4	Digital & Social Media Marketing Assistant, Assistant Content Creator, Video Creator & Editor



+91. 9625 440 440
+91. 9625 440 440
www.zamitqai.com

Made and Taught by Experts

Our courses are developed by experts from the UK and India with over 25 years of global experience in skill development, domain training, trainer training, content creation, and assessment. Courses are delivered by trained teachers certified by QAI UK, who understand how Indian learners learn. All centres use the same material to ensure a consistent learning experience.

Assessment and Certification

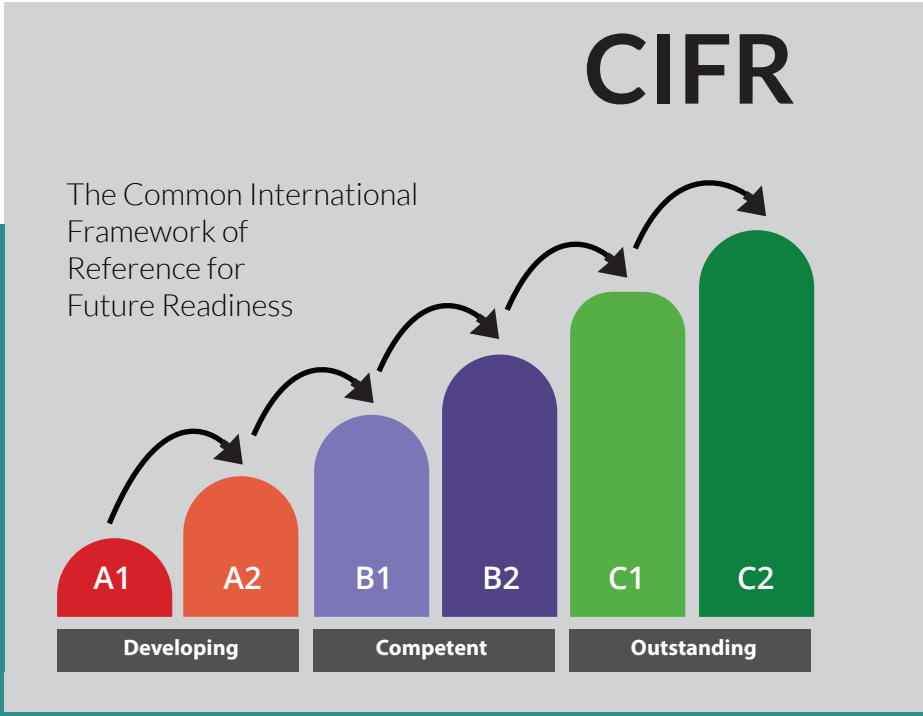
The performance and participation of learners is assessed and marked using both Indian and UK standards and the certificate is issued by Qualifications and Assessments International (QAI) UK.

The certificate of achievement will be awarded as follows:

- Distinction: 75% and above
- Merit: 60% to 74%
- Pass: 41% to 59%
- Fail: Below 40%

About Zamit-QAI

Zamit, UK is a leading SkillTech company focused on helping students, teachers, and job seekers develop the skills needed for today's fast-changing world. Qualifications and Assessments International (QAI), also based in London, UK, is a global organisation that offers and certifies qualifications, training programmes, and assessments.



Together, Zamit and QAI provide a wide range of job-oriented vocational programmes, language training, teacher and trainer development, and 21st-century & employability skills courses. These are suitable for school and university students, teachers, trainers, and job seekers. Their programmes cover key sectors like healthcare, elder care, hospitality, tourism, retail, construction, technology, logistics and others.

Zamit-QAI are Approved Training Partners of India's National Skill Development Corporation (NSDC), which operates under the Ministry of Skill Development and Entrepreneurship. Their English language courses follow CEFR standards, and skills and teacher training align with the Common International Framework of Reference (CIFR). Vocational qualifications are mapped to both the UK's Regulated Qualifications Framework (RQF) and India's NSQF.

As a responsible organisation, Zamit-QAI supports future readiness through scholarships, research, and grants via The Future Foundation.
Guided by innovation and global standards, Zamit-QAI are preparing individuals in India and worldwide for success in education and employment.

N·S·D·C RE IMAGINE FUTURE | zamit Let's begin... | QAI Authenticating Learning Qualifications and Assessments International, UK

Zamit and QAI are Approved Training Partners with National Skills Development Corporation

+91. 9625 440 440
+91. 9625 440 440
connect@zamitqai.com
www.zamitqai.com

Click / Scan for Details